

AFP is on the Green Scene each and every day. Respecting and protecting our environment is second nature in our workplace.

Go Green.

Our environment is important to us!

Operations at American Financial Partners are home to a winning green strategy. Environmentally responsible practices are saving our company money, time, labor and resources while improving the safety and productivity of our staff.

A greener workplace can mean a lighter ecological footprint, a healthier and more productive place to work, and good news for the bottom line, all of which help to solidify AFP's strong commitment to the environment.

Aside from recycling everything from paper, glass, aluminum, plastic and cardboard, we are focused on reducing usage, cost and pollution through conservation. For AFP, the vision and hard work toward a greener tomorrow includes:

Going Paperless

It does seem a bit strange that in the "digital age" we still consume enormous amounts of paper, most of which gets used once or twice and then tossed or recycled. The greenest paper is no paper at all, so we keep things digital and dematerialized whenever possible. The more you do online, the less you need paper. We keep files on computers instead of in file cabinets (this also makes it easier to make offsite backup copies or to share between offices). We review documents onscreen rather than printing them out. We send emails instead of paper letters and encourage the recipient to think of the environment before printing. We use PDF files for paperless document sharing.

Electronic billing, statements, and payments are a simple, safe, smart way to help the world today, for a better planet tomorrow. Whenever possible, we pay bills online and request electronic statements to benefit the environment we all share.

Our latest initiative is a push toward more ACH and EFT payment plans for our customers. Through this initiative, we want consumers to recognize that choosing the convenience of electronic payments provides the additional benefit of eliminating the unnecessary waste of natural resources. And the benefits go on: going paperless also clears the clutter, improves account security, and saves time and money.

Using Green Materials

Some paper use can't be avoided, so we use recycled paper and envelopes that have been processed and colored using eco-friendly methods. Recycled paper takes 60-70 percent less energy to produce than paper from virgin pulp and 55 percent less water. Recycling printer cartridges is often free, and recycled replacements are cheaper than new ones. New compact fluorescent light bulbs provide the same light as their higher wattage incandescent siblings, yet use a fraction of the energy. Although slightly more expensive, they last much longer -- from five to nine years of heavy use!

More Work, Less Energy

Like many offices, our computers are central tools at AFP. Optimizing the energy settings for computers and other devices can be more than a modest energy saver. We set all computers to energy-saving settings and make sure to shut them down when we leave for the day. Printers, scanners, and other peripherals that are only used occasionally are unplugged until they're needed. And of course, we turn off lights in spaces that are unoccupied.

At AFP, we want to take action that can collectively lead to real impact on the environment. Go Green.

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